

Annie Turner
Curriculum Vitae

Address: Poplar Farmhouse
Gravel Pit Lane
Horningtoft, Dereham
Norfolk
NR20 5HY, UK

Telephone: +44 (0)1328 701 025
Mobile: +44 (0)7775 708 054 (preferred)
email: anniet@easynet.co.uk

I am a senior editorial professional with over 30 years' experience managing publications and teams.

- Fast, accurate writer and editor with analytical skills and an eye for detail
- Sound editorial judgement and confidence in leading projects/making decisions
- Work well under pressure and adaptable
- Comfortable with highly technical topics – enjoy turning jargon into clear, concise English
- Able to juggle heavy workloads and deadlines
- Experience with print and online publications, as well as how the two can work together
- Successful at growing audience and readership significantly
- Commitment to coaching and mentoring less experienced team members and the wider organisation to improve content

Work Experience

Senior Director, Editorial, TM Forum (August 2010 – November 2017)

- Editorial responsibility for a portfolio of 16 research reports (of varying length) per year, as well as a rolling schedule of webinars and an online channel, Inform, plus custom research projects
- Researching and writing reports and articles, attending events, speaking on webinars
- Setting the strategic direction for the Forum's research output
- Managing a team of editorial staff and freelances in different time zones
- Input to improving messaging and media reach
- Grew online readership by over 200% in one year
- Edited and provided additional content to various *ad hoc* publishing projects on short deadlines

Received Chairman's Award for Outstanding Performance in 2013; Above and Beyond Award in 2014.

Freelance editor, journalist and writer (May 1995 – August 2010)

Projects included:

- Editing bi-monthly magazine *Payments, Cards and Mobile*
- Editing bi-monthly magazine *ICT in Education*
- Writing for online daily news site *Telecoms Europe* for Hong Kong-based Questex
- Editing *Military & Aerospace Electronics Europe*
- Analyst reports on the German mobile market for Current Analysis
- Sub-editor on *Electronics Design Europe* newsletter and features for Penton Media Europe.
- Newsletter editing for TelecomEuropa (which was sold to the *Financial Times*)
- Regular contributions to *The Times*, *International Herald Tribune*, *The Director*, *Communicate*, *Communications International*, *Communications Week International*, *Total Telecom*, *Wireless Business Review*, *Management World* and *Electronics Design Europe* as well as ad hoc pieces for *The Financial Times*, *The Evening Standard*, *Computer Weekly*, *Retail Week*, *Ability* and many others.
- Consulting, editing and commissioning projects include books for telecoms trade associations

- Myriad corporate communication projects, from articles for newsletters, magazines and websites, to writing whitepapers, conference papers and brochure copy, and ghost writing articles and speeches for senior executives.

Editor, *Communicate* magazine (part of The Economist Group, October 1991 – April 1995)

Communicate was a UK-focused, monthly publication for corporate users of telecoms equipment and services. Responsible for all editorial aspects of the magazine from commissioning to writing, subbing, proof-reading and production. Headhunted for the role by Mr Alan Cross of The Media Network.

Recruited as new-launch Editor (January 1991-September 1991)

Head-hunted by Ms Gill Carrick, Director, Goddard Kay Rogers, for The Harpur Group to launch a pan-European telecoms title. This did not proceed due to publishing failures in the Group.

From Assistant Editor to Group editor, *Communications*: (March 1987 – December 1990)

Communications was a domestic, monthly magazine, owned by International Thomson. Responsible for all aspects of editorial. Promoted to Group Editor with ultimate editorial responsibility for *Communications* and its larger sibling *Communications International* as well as for other, related publishing projects.

Assistant editor, *Computer Systems*, Techpress: (October 1986 – February 1987)

Supporting the editor on a monthly data communications magazine for the UK market.

Assistant editor, *What's New in Computing?* Morgan Grampian (August 1984 – September 1986)

Apprenticeship including the Periodical Training Council (PTC) course which covered all areas of editorial.

Freelance journalist/copywriter (July 1982 to July 1984)

Succession of positions including freelance journalist for *The Journal* in north London; public relations for a Manpower Services Commission project and a small computer technology company in the City.

Nanny to three children in Geneva (Summer 1982)

Teacher of English in Mexico City (Summer 1981)

Auxiliary nurse in an acute psychiatric ward at Glenside Hospital, Bristol (Summer 1980)

Education

1972-1977	St Cuthbert Mayne High School, Preston, Lancashire 10 'O' levels including English and Mathematics
1977-1979	Larkhill House School, Preston, Lancashire 4 'A' levels in English Literature, English Language, History and French 'O/A' level in Human Biology
1979-1982	University of Bristol, Joint Honours Degree in English and History
Interests	Keeping horses, dogs and ducks, gardening, reading, writing, Scrabble.
References	Available upon request
Full, clean, UK driving licence	